



French Design Award Brings Its Winners to the Heart of Milan

Each year, the global design community turns its attention to Milan—a city that has become synonymous with innovation, creativity, and forward-thinking design. During this vibrant period, the heart of the action beats strongest in the iconic **Brera Design District**, widely recognized as the most influential area for design promotion throughout **Milan Design Week**.

With its unique blend of historic charm and contemporary energy, Brera offers an atmosphere unlike anywhere else during the week. Elegant streets, renowned design showrooms, art galleries, and cultural spaces come together to create an inspiring environment where ideas, craftsmanship, and innovation meet. Its central location and international reputation attract brands, studios, media, and design enthusiasts from all over the world.

For organizations and creators looking to present their latest work, Brera Design Week has become an essential platform. As part of the broader Fuorisalone program, it offers an unparalleled opportunity to connect with a global audience and highlight new visions shaping the future of design.

This year, the **French Design Award** is proud to once again showcase its winning projects in the Brera district during Milan Design Week. Our annual exhibition celebrates outstanding creativity and recognizes designers whose work pushes boundaries across disciplines—from product and interior design to architecture and emerging concepts.

By bringing our award-winning projects to Brera, we aim to share exceptional talent with the international design community and contribute to the dynamic dialogue that defines Milan each year. Visitors will have the opportunity to discover inspiring projects, meet visionary designers, and experience firsthand the ideas shaping tomorrow's design landscape.

Stay tuned as we reveal more details about our exhibition, featured winners, and what to expect from the French Design Award showcase during Milan Design Week in Brera. The celebration of creativity is about to begin.

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